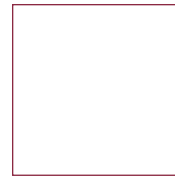


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The CROWELL Company

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Connecting business to education



Glenda Neff sets up a high-tech room before class begins at the Park 50 Business and Educational Outreach Center. Neff is also pictured below.

Businesses seeking to help their employees gain valuable skills and enhance their expertise can look no farther than the UC Clermont Business and Educational Outreach Center, located at the Park50 Business Community.

Center instructors teach professional development courses in a variety of areas, including efficiency, productivity, communication, leadership and management. Training is also offered for a range of software technologies, such as the newest Microsoft operating systems and applications, accounting, CAD and graphic design.

All of the center's sessions are taught by either industry professionals or UC professors. This select group of instructors' extensive field experience enables them to share information that helps students work more efficiently and productively—rather than just presenting theory lessons, says Neff.

"The instructors are also comfortable working with adult learners," she notes. "Here, we try to create a very different educational atmosphere than that found in traditional schooling experiences."

The UC Clermont Business and Educational Outreach Center at Park50 offers learning opportunities to local companies, employees and students

"We can also develop completely customized training courses designed to meet a company's specific area of need," says Glenda Neff, director of business and educational outreach, pictured at right. For example, the center recently developed a CPR and First Aid course to be taught over a three-morning period this winter to accommodate business hours.

"While many companies want employees to have these life-saving skills, it's not always possible for people to be away from their desks all day. Breaking the course up into morning sessions makes it more practical for both employees and businesses," Neff explains.

Another benefit of training through the center, says Neff, is state-sponsored financial assistance. Targeted Industries Grants through the Enterprise Ohio Network cover half of the cost for qualified companies seeking instruction in manufacturing, healthcare and information technology.

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Convenient access to products and services



Current OnSite Services Providers

- ONSite Services**, a new organization providing services to the tenants of The Park50 Business Community, The Eastgate Commerce Center, and The Eastgate Professional Office Park, kicked off in October. Developed with The Crowell Company, OnSite Services gives local businesses an opportunity to access the services offered by their neighbors. In addition to the benefit and convenience of doing business close to home, special incentives and offers will be made available by participating companies.
 - Interested in joining the provider list? Call Gregg MacMillan at 513-248-2121. Only one service provider per category may join, with Crowell tenants taking precedence. Slots are filling quickly, so call today.
 - For the latest list of program participants, and for more information about OnSite Services, visit www.onsite-services.org.
- BANKING**
PNC Bank
 - CATERING**
My Personal Gourmet
 - COURIER SERVICE**
Direct Couriers
 - EDUCATIONAL PROGRAMS**
UC Clermont College
 - HUMAN RESOURCES/STAFFING**
Express Personnel Services
 - MARKETING/DESIGN/PR**
Moxie Marketing LLC
 - MERCHANT SERVICES**
First National Merchant Solutions
 - OFFICE/WAREHOUSE LEASING**
The Crowell Company
 - OFFICE EQUIPMENT**
Peter Paul Office Equipment
 - OFFICE SUPPLIES**
BPL Office Supplies
 - PHOTOGRAPHY**
Moving Pictures
 - PRINTING AND MAILING**
TechnoGraphics
 - QUICKBOOKS TRAINING**
Officerge
 - SIGNS**
Speedpro Signs
 - TONER CARTRIDGES**
Cincinnati Precision Print
 - WEB DESIGN**
Cincinnati Computer Concepts

Greetings...

...and welcome to our first newsletter.

We have started this newsletter to keep you abreast of the many services The Crowell Company provides its tenants. It is also a way for us to highlight our tenants at the Eastgate Commerce Center, Eastgate Professional Office Park and Park50 Business Center, and connect them to each other. We hope this might spark new partnerships for each of you.



For this newsletter to succeed, we will need input from you.



Is there something new your company is doing that you want your neighbors to know about? Is there an expertise you have that will benefit other tenants of The Crowell Company?

Please send ideas to Janel Niolet at janel.niolet@thecrowellco.com.

Thank you for making your company's home at one of our properties. We know that is one of the most important decisions you make and we work hard each day to prove it was the right one.

Sincerely,

Greg Crowell
President



inSites seeks to connect the tenants of the Eastgate Commerce Center, the Eastgate Professional Office Park and the Park50 Business Center.

In this and future newsletters, we want to provide insight and expertise on a variety of issues, such as:

- Owning vs. leasing office space
- Moving vs. remodeling
- What to consider when looking for new or expanded office space



I am also very excited about an initiative our company is exploring. We oversee more Class A office space than anyone in Clermont County.

Collectively, our tenants represent a good size of the business that is conducted in the county. There is power in numbers. We want to harness the collective buying power of all our tenants to provide improved pricing and service on the products our tenants need.

For instance, we should be able to collectively lower costs of office supplies for all of our tenants. However, we are exploring ways to bring other benefits to you. This could be in the form of VIP treatment at some of our region's finest restaurants that you would have access to for entertaining clients. It could be transportation service to and from the airport. It also could bring lower costs to you in renting meeting space at area hotels.

We plan on rolling those services out to you in future issues.

Continued from the Cover >

The UC Clermont Business and Educational Outreach Center offers training, networking



The Bearcat Caravan put armchair quarterbacks to the test at the Center's last quarterly training and networking session in September.

Further, the center has developed a new program, held four times a year, combining training and open house to generate business-to-business networking.

Neff will work with a business to develop their training program, submit the proposal to the state and secure the funding.

Course fees include all the materials required for the class, such as books, manuals, technology and handouts.

Although the center is connected to UC, its course schedule is not bound to the school's quarterly calendar. New sessions start on a rotating basis throughout the year.

"September's session focused on marketing," Neff notes. "The next event is December 14, focusing on technology trends. We invite Crowell office park tenants who represent technology applications to join us with a display about their business. In addition to hosting the open house, we'll also offer lunch and technology-focused training sessions."

Neff is also excited that the center will offer a full leadership certificate in January 2008. To earn the certificate participants must attend 10 sessions over a 10 week period. Alternately, participants who see topics of interest, but do not wish to earn the certificate, may pick-and-choose to attend either a mini-package of four sessions, or they may simply attend individual sessions.

In addition to non-credit training programs, the center also offers associate, bachelor's and master's level courses designed to help students finish those degrees.

For more information about the UC Clermont College Business and Educational Outreach Center and its courses, call 513-248-5532 or visit www.ucclermont.edu/outreach. Details about training grant funds through the Enterprise Ohio Network can also be found at the site. ■

The power of UC ... close to home
Clermont College

UNIVERSITY OF Cincinnati

www.ucclermont.edu

Services offered at the UC Clermont College Business and Educational Outreach Center

— Credit Programs —

- Associate level courses from UC Clermont
- Real estate pre-licensure courses
- Bachelor's completion programs in Business Administration, Criminal Justice and Paralegal Studies
- Graduate education courses from the College of Education, Criminal Justice and Human Services

— Non-Credit Programs —

- Customized training for businesses
- State grant-discounted training for qualifying businesses
- Open enrollment computer software and computer-aided design classes
- Flexible leadership certificate programs
- Lunch 'n' Learn sessions on skill-building topics
- Quarterly theme seminars, open house and business networking opportunities
- Continuing education programs for law enforcement professionals

For more information, www.ucclermont.edu/outreach or call (513) 248-5532.